

# Business Research Quarterly

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## Call for Papers for a Special Issue

### **New Frontiers for Productivity Research in Management and Business**

**Submission deadline: December 31, 2017**

#### **Guest Editors**

E. Grifell-Tatjé, Universitat Autònoma de Barcelona, Spain

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#### **Aims and scope**

This special issue focuses on the use of performance measurement methodologies for the improvement of business analysis and managerial decision making.

We seek high-quality papers that advance our knowledge on the many relationships linking management practices with business productivity and its financial consequences. We invite contributions from a range of fields in the disciplines of economics and business. Empirical contributions, including those using index numbers or frontier techniques (both parametric and non-parametric approaches) from economics and operational research, are particularly welcome.

Examples of currently relevant topics include, but are not limited to, the following:

- Technological and institutional drivers of productivity growth
- Business models, business strategy and productivity
- Benchmarking procedures and productivity
- Productivity gaps relative to best practice
- Productivity dispersion among firms
- Business value creation and value capture
- Business restructuring, including downsizing, and productivity
- Distribution of the fruits of productivity gains among stakeholders
- Human resource management practices and productivity
- Information technology adoption and productivity
- The impact on productivity of human capital and other intangible assets
- Corporate social responsibility, social economic progress, and productivity

- Externalities, social costs, and productivity
- Environmental productivity accounting
- The productivity performance of family firms
- The productivity impacts of sourcing strategies, production fragmentation, and global value chains
- The impact of regulation of product and labor markets on productivity
- The impact of coopeition on productivity
- The relationship between financial structure and productivity
- The impact of financial frictions and credit constraints on productivity
- The relationship between productivity and financial performance

### **Submission Process**

Manuscripts submitted to this special issue should be prepared according to *Business Research Quarterly's* (BRQ) guidelines for authors. The special issue will be published in 2018. Original submissions are due by December 31, 2017. Early submissions are encouraged. Submissions must be made online via the Elsevier Editorial System for Business Research Quarterly at <http://ees.elsevier.com/brq> and should be clearly marked for consideration in the special issue titled "New Frontiers for Productivity Research in Management and Business"

### **Further Information**

Prospective contributors are welcome to contact the guest editors via email at any point over the duration of this Call for Papers to communicate their intention to submit and to dialogue about the fit and scope of the manuscript they are preparing for consideration in the Special Issue.

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### **About BRQ**

*BRQ Business Research Quarterly* is the official journal of ACEDE (Spanish Academy of Management). Founded in 1998 as Cuadernos de Economía y Dirección de la Empresa (CEDE), it soon became the leading management publication in Spanish thanks to its strong academic reputation. The journal was indexed in the SSCI in 2008, and it is published in English under the new title *Business Research Quarterly* since 2014. From the very outset, *BRQ* has sought to provide widespread coverage of high quality research in a broad range of topics such as human resource management, organization theory, strategic management, corporate governance, managerial economics, marketing, finance, accounting and operations management. It is therefore a multidisciplinary journal inspired by diversity and open to methodological plurality. *Business Research Quarterly* is indexed in Scopus and JCR/Social Science Citation Index (current IF: 0.857).